



Leadership: Building a Billion Dollar Business

Poppy Gustafsson, CEO, Darktrace

FT INTELLIGENT
FINANCIAL BUSINESS2019
TIMES AWARD WINNER

 **DARKTRACE**



DEPLOYED
IN **110**
COUNTRIES

Forbes 
THE
2019 **Cloud100**

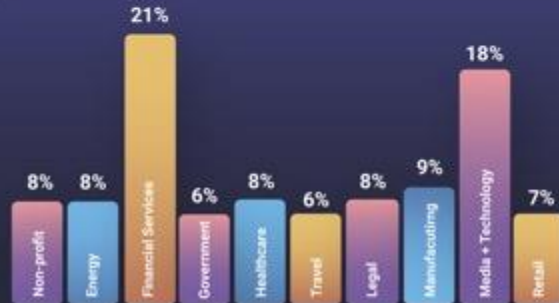
 **1,000**
EMPLOYEES

 **CNBC**
DISRUPTOR/50
2019

DUAL HQs SAN FRANCISCO AND CAMBRIDGE, UK

 **44**
OFFICES

**CREATORS OF
AUTONOMOUS
RESPONSE**



ACROSS ALL INDUSTRIES

E5T@MPANY
THE WORLD'S
MOST INNOVATIVE
COMPANIES 2018

 **\$500M**
CONTRACT
VALUE

2013

Darktrace founded
Enterprise Immune
System launched



2015

Named Gartner Cool Vendor
& World Economic Forum
Tech Pioneer



2017

Antigena launched and
stops WannaCry
Total contract value
hits \$100 million



2019

Antigena recognized by
Royal Academy of Engineering
Founders awarded OBEs
Email capability announced
Total contract value hits
\$700 million
1,000 employees



2014

Industrial Immune
System launched



2016

Antigena launched
300 employees



2018

Awarded CNBC Disruptor 50 &
Fast Company Most Innovative
Companies
Cloud capability announced
New HQ in Cambridge opened
800 employees







$$10^x x^2 + 75^x - 125$$

$$y = 2 + 5(x-1)$$

$$y = 4^x x^2 - 4x$$



7657

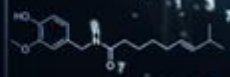
P 653

...
...
...
...
...

6. 0.775 780 24400 110000
7. 0.666 787 200000 150 200
8. 0.000 844 001 072 240 000
9. 001 844 778 018 000 740
0. 104 850 000 011 000 200
1. 0.704 850 001 000 870 000
2. 0.666 850 000 070 000 000
3. 0.001 861 000 071 001 000
4. 0.075 860 001 000 070 000

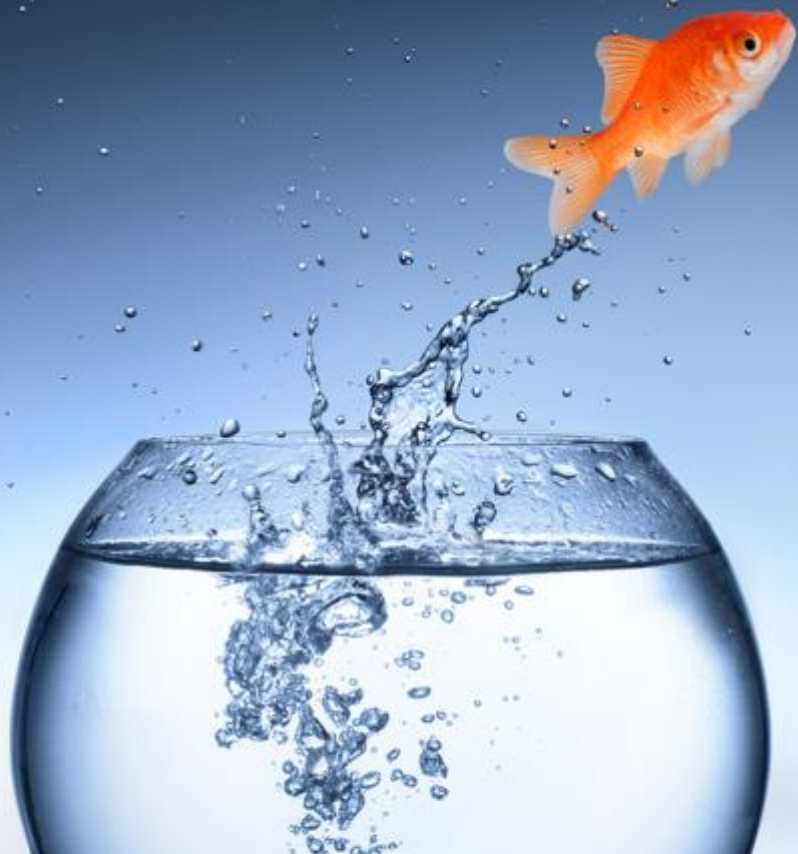


P 653

















Q&A